

TAURANGA SOCIETY OF ARTISTS INC



171A ELIZABETH STREET WEST, TAURANGA
PHONE: 07 5716859
EMAIL: taurangaartsociety@xtra.co.nz
WEBSITE: www.taurangasocietyofartists.org.nz
FACEBOOK:  Tauranga Society of Artists

2018/2019 COMMITTEE

President:	Art Capener	07 574 5009
Vice President:	Debbie Clarke	0274 961 752
Secretary:	Carol Macintyre	07 543 4634
Treasurer:	Wendy Fullerton	027 330 3698
	Kinsa Hays	021 864 654
	Jitske Schokking	07 576 5894
	Miriam Ruberl	027 2487542

Newsletter Editor : Miriam Ruberl 027 2487542
passionatepursuits@miriamruberlartist.com

NEWSLETTER JULY 2018

IMPORTANT DATES 2018	24 – 28 October Saturday 24 November	Original Art Expo End of Year Competitions
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Over but not out: a huge thank you
to retiring Newsletter Editor Jenny Brogden, Treasurer Marie Brown and Secretary Berys Suridge, all seen busily engaged at the 2018 Supreme Art Awards



TRUSTPOWER SUPREME AWARDS 2018



*Photo Credit :
Christie Cramer*



ART EXPO REPORT

Thank you to the 63 Artists who entered the June Art Expo/Trustpower Supreme Awards. 39 paintings were entered in the TRUSTPOWER Supreme Awards and 240 paintings in the Art Expo.

Sales were once again at the record number of 61 paintings sold.

A huge THANK YOU to all the members who helped on Set Up day on Tuesday, Break down on Sunday and throughout the five days of the Expo. Without those members help the Exhibition would not run so smoothly.

A special thanks also to the Judge – Jenny Coker and to Alice Boyd from TrustPower for presenting the TrustPower Supreme Award prizes.

The Society is extremely appreciative of the support from our Sponsors – TrustPower, TECT, Creative Communities Tauranga, Ultimate Motor Group, Cooney Lees Morgan, and also to Brookfield New World, Warehouse Stationery Cameron Road, Val Tubman, and Dorothy Armstrong for donating prizes for our Raffle

This was another extremely successful Expo with over 900 local and out of town visitors attending over the five days. The timing of the Expo clashed with the Field Days, which may well have affected attendance. It is recommended that the June Expo in 2019 be held one week later to avoid this.

The variety of Art on display was of an excellent standard; with a wide variety of mediums and style of Art works offered for selection – covering traditional, abstract, modern and contemporary .

There was excellent feedback and comments from the public – stating what an exceptional and high standard of work was available both for viewing and for sale.

*Berys Suridge
Exhibition Coordinator*

Raffle winners were

Brookfield New World Grocery Basket - J. Lissette
Warehouse Stationery Art Pack - A. Ruane
Painting by Val Tubman - Bronva Meyer
Ceramic Dog by Dorothy Armstrong - John Cross.

ON THE BOARD

OBITUARY **STEWARD, Peter Russell**

Passed away peacefully at Tauranga Hospital on 19 June 2018 (aged 94 years). Dearly beloved husband of the late Joan for 72 years, dearest Dad of David & Karen, much loved Grandad of Kirsten & Hayden, Joshua & Rochelle, treasured Great Grandad of Isaac, Cruz, Stella, Leila, Te Amotawa and Ihapera.

All who knew Peter spoke very highly of him as a loyal and true gentleman who enjoyed being part of the Society and all it stood for. He was a regular attendee at the Wednesday sessions and specialised in calligraphy which both he and Olwen Ireton used to do magnificently. Olwen and he used to attend the sessions together and he was always a close and loyal friend to her, long after she stopped attending the art sessions and had gone into a rest home.

Peter joined the Society in the 1990's and supported many the activities that were available in those days. He enjoyed and was accomplished at Celtic Art and was a stickler for precision and detailed work. I understand he also enjoying woodworking which he was good at and often exhibited his pieces when art works by members were put on display. He was always friendly, yet quietly spoken and always willing to help other members with their art endeavours. He got me interested in coloured pencils and he sold me a super set of Swiss pencils not all that long before he stopped coming to sessions when his eyesight started giving him trouble. He enjoyed the 'tools of our trade' and often had interesting art "gadgets" and enjoyed experimenting with them. Of the members I have spoken to, all mentioned what a kind, gentle man he was and felt our Society was better off for having had him as a member. I personally will remember him with much affection.

Mary McTavish



NOTICEBOARD

JUNE ROOMS ARTIST : JUDITH ANNE ROBINSON



Judith has been a club member for a number of years now and the convener for the portrait class which is held twice a month. Portraiture is her passion and she says: "I try to make the class as positive, informative, and constructive as possible and open to all those interested in Portrait.

Contact KINSA HAYES if you'd like to participate in displaying your work in the rooms for a month.

JULY ARTIST IN THE ROOMS : CYNTHIA DAVIS



Cynthia began drawing at an early age on a blackboard and brown paper. A drawing of hers was hung in a Children of the World art exhibition in New York when she was 12 years old. Cynthia holds a Bachelor of Fine Arts and a Post Primary Teaching Certificate, has had two solo exhibitions and a combined exhibition, and is included in several art collections in New Zealand and overseas.

Cynthia currently leads the Monday morning session in Drawing.



The **2018 AGM** was well attended, SO encouraging for your hardworking committee and their co-opted helpers! So that you recognise them when you see them, congratulations to our new **President**, Art Capener (centre) and **Secretary** Carol Macintyre (right), and **Treasurer** Wendy Fullerton (left).

A not so usual sight in the rooms is 3 of our longest standing members all there at the same time: Eric Hussey, sponsor of the Best Landscape Cup (left), Adele Crawford Frank, pastelist extraordinaire and woman of diverse talents (centre), and Jennifer Whalley, winner of the Telecom Yellow pages and many other awards.



❖ **WELCOME TO NEW MEMBER: Wendy Lowe**

PRESIDENT'S NOTES

Well once again the Art Expo has finished for another year. This year has seen a continuing growth in the quality of all the work submitted and yet again the busy team of members that give their time and hard work to put it all together have worked their magic to make it run efficiently. In particular we have to thank Berys for a superb job of Coordination.

It goes without saying that the displays of all works are enhanced by the lighting supplied by our sponsors Mazda. As a society we need to do all we can to attract more sponsorship funds to increase the amount of lighting we have as it definitely improves the art viewing and may well increase Sales and therefore the Society income.

Congratulations to all those who were given awards in the Trustpower Supreme awards section. Special thanks to all members that entered their art into the

expo. I hope many of you benefited by sales of your work.

I have usually picked up my paintings at the end of each expo and like most of us gone home. On this occasion I was obliged to stay back and see what happens after.

The team mentioned at the start of these notes were back in action dismantling the display panels, lighting, signs, chairs etc and within the hour the place looked spic and span and you would not have known we had been there. What a great team - they made it look easy and it ran like clockwork.

I look forward to my first committee meeting and hope to be able to contribute effectively as President.

Art Capener

FROM THE PROGRAMME SUB-COMMITTEE

Programme and Competition Sub-Committee
Mary McTavish, Convenor
Judith Robinson, Val Chapman & Debbie Clarke

On behalf of the Society a big and grateful thank you to **Sing Yuh Liao** who has just finished taking the regular Tuesday afternoon Chinese Brush Painting sessions on the second and fourth Tuesdays of each month. Sing Yuh has been leading these sessions ever since I have been a member of the Society and it has always been a pleasure to catch up with her – a cheery and friendly face bubbling with enthusiasm for her craft and very good at it too. The group has enjoyed their sessions with Sing Yuh. I thank **Audrey Naismith** for doing a great job of stepping up and organising the rooms etc and keeping the sessions going in Sing Yuh's absence. However, the group has disbanded and we wish them well and hope that they all find something else of interest in the regular monthly sessions to encourage them to keep coming to the art rooms.

To date this year we have been delighted by the responses we have been getting to the tutorials and workshops already been and those on the books for the rest of the year. Our system of putting out the Expression of Interest Form early, in the art rooms, seems to be working well with people putting their names down and then being sent a Registration Form closer to the start of the particular workshop they are interested in. If you read about or hear of a workshop or tutorial that you are interested in but cannot get into the art rooms please contact me by email and I can easily send you all the details and you can advise me if you want to sign up. We don't want to hear of people missing out on workshops or tutorials as exciting as the learning experiences we have on offer just because you can't get into the rooms.

The Jenny Coker workshops are full to brimming which we are thrilled about. Joan O'Connor's July workshop is also full and will go ahead as planned. The paperwork and details about Miriam's intriguing workshop for August are now in the foyer so hopefully you will be able to get into the rooms and read all about it and put your name down or contact me for details. We have also managed to acquire Paul Coney, an amazing oil painter to come to do a full day workshop with us in October. Look at www.paulconey.co.nz to see some of his work.

The rest of the year is coming together nicely with our End of Year Social Day and Competitions now absolutely confirmed for **Saturday 24th of November**. This will be another great day with entertainment going on in the rooms while our judge Michael Sass does his work on the entries. All members currently with trophies could you please have them cleaned and back to the rooms by the end of October? Any topics, mediums or artists that members would like us to consider for a workshop or tutorial please let any of us know. Many thanks.

Mary McTavish jhmemcts@gmail.com

FROM THE LIBRARY

For those enthusiastic Watercolourists, we have in our library some wonderful **books** by Ted Kautzy, Gerald Woods, Ron Ransom, and Alwyn Crawshaw. These are only a few - there are many others. These artists help the very beginners, to the experienced who need some refresher tips.

In our **DVD Library** we have DVD's by Ray Campbell-Smith, Nancy Tichbourne, Charles Reid -these are only a few and are such a helpful tool to improve your art. A charge of 2 dollars per DVD for 2 weeks, and no charge for books which can be taken out for 3 weeks, only 3 at a time please. All books and DVD's when taking out must be signed in the register and witnessed by a club member and signed in register when returning and witnessed when returning.



Book Review : Cynthia Davis

LEARN TO DRAW STEP BY STEP by Bruce Robertson ARCA 1986

This book is for the beginner or hesitant artist. Even so it covers a lot of information necessary for all artists to know, so is worth having a look through to make sure you have not missed or forgotten something. Remember this book is only a basic look but will allow you to decide where you next need to go to gather more information.

Bruce has divided his book into the following five sections; Equipment, Treatment, Places, People and Animal and finishing with Result. Each section covers the relevant information needed using drawings to illustrate each concept so that it is easy to understand.

Bruce has an Honours Degree in Drawing from the Sunderland College of Art, has lectured at the Chelsea School of Art and has been an examiner and external lecturer at the Slade, St Martins, the London College of Printing, and many others.

OUR FACEBOOK PAGE <https://www.facebook.com/taurangasocietyofartists/>



Once again the exhibition committee allowed for a small advertising budget on Facebook which resulted in over 4000 extra people in a 50-mile radius of Tauranga being reached. Over 100 of these people engaged directly with the event page clicking a going or interested tab. Posting photos of your work on the FB page is a fabulous way to have your work seen by a large audience, and makes the event page more stimulating to our audience. Thanks to those artists who provided photos for us to share. Any news or photos about activities of our groups are always welcome additions to our news feed. Send them to

christiecramerart@gmail.com

OPPORTUNITIES

All Members are welcome to attend advertised Programme sessions

SESSION LEADERS

Pastel Sessions	Deanna Flood	5722563	021 023 13190
Thursday Morning	Karen Pritchard	544 6574	-
Tuesday Morning	Jenny Brogden	544 1410	-
Drawing for Pleasure	Cynthia Davis	578 3739	-
Painting School	Mary McTavish	543 2521	-
Wednesday Afternoon	Richard Fenn	577 1644	027 245 1741
Life Drawing	Lyn Watts	576 9592	021 071 5712
Tuesday evening	Steve Cordery		027 510 6669
Thursday evening	Trish Holmes	576 9580	-
Portraiture	Judith Robinson	572 1101	027 361 3429



USE KETCHUP AND BE FAMOLUS (fabulously famous)



ART IN THE PARK

Coronation Park...Mount Maunganui

8.00am– 5.00pm **July 14th, August 11th**

Dates for the balance of this year and 2019 for both Art in the Park and Art on the Strand, will be available as soon as approved by the Tauranga City Council.

ART ON THE STRAND The Society has now taken responsibility for Art on the Strand which will be held on the 2nd and 4th Sunday of each month. All members are welcome to exhibit and sell their art there on **July 8th, 22nd August 5th, 19th**

These two venues provide a great opportunity for members to display & sell their art. **FOR MORE INFORMATION** - come down and talk to members on any of the above days. A copy of the rules is available from berysuridge@gmail.com

❖ PASTEL SESSION

Monday 2nd July 2018 from 9.30am to 4pm. We have Val Tubman, who is a club member joining us for hints and tips to improve our pastel paintings. If you have a problem with a pastel painting bring it along to this session so we can share and solve it. Pastels are an exciting medium, come and have a try.

❖ **PASTEL OPEN STUDIO** Monday 16th July 2018 from 9.30am to 4pm. Bring along your painting that you are currently working on we would all love to see it.

A Message from Tauranga Primary School

Hi there – I am a teacher at Tauranga Primary School and am in charge of organising a visual arts focus next term. **I am hoping to find some artists that would be willing to be our ‘artists in residence’ during the school day.** We have a school hall or lots of sheltered spaces where artists could create while children come and observe.

We would be very flexible on days and times and will work in with any artists that might be interested.

Please e-mail if you think this is something your members might be interested in.

Kindest regards

Natalie Ward

nward@tauranga.school.nz

Members who are interested in being involved please contact Natalie directly AND let Carol Macintyre know both that you have accepted the invitation AND how it went.

Audience Atlas New Zealand 2017

New Zealanders and the arts: Attitudes, Attendance and Participation in 2017,

published this year by Prime Minister Lucinda Adern, is an 189-page report was prepared for Creative New Zealand, February 2018, and included a Bay of Plenty sample of 287 people. Excerpted below is the Executive Summary from the full report which can be found on Creative New Zealand’s website at http://www.creativenz.govt.nz/asset/s/paperclip/publication_documents/documents/631/original/audience_atlas_new_zealand_2017_final.pdf?1526983746

“This is the third edition of Audience Atlas New Zealand. The first edition took place in 2011 with the second following in 2014. The 2017 survey is based on 5,014 responses collected between 3 November and 20 December 2017, from people aged 16 years old and over. The survey sample was provided by the online panel provider Consumer Link (a Colmar Brunton company). ...

Audience Atlas is a unique way of understanding the market for arts and culture, measuring and exploring the current, lapsed and potential markets across more than 40 artforms in New Zealand. Audience Atlas studies have taken place across the globe from New York to China. New Zealand is the first country to invest in three studies, with

Audience Atlas New Zealand 2017 the third edition. This investment results in a growing databank of comprehensive data that helps New Zealand arts organisations of all shapes and sizes better understand their audiences. Audience Atlas data is collected with robust samples and is carefully weighted using census data to ensure accuracy. It includes detailed information about audience demographics, behaviours, motivations and attitudes which enables us to accurately determine active, lapsed and potential market sizes for artforms. Audience Atlas segments the population using Culture Segments, a universal psychographic cultural segmentation system for arts, culture and heritage organisations. There are eight segments (summarised on pages 25–26 and presented in detail in section 6), each differentiated by a deeply-held belief about the role that arts and culture play in people’s lives. The system provides a powerful tool to understand and engage audiences by targeting them more accurately, engaging them more deeply and building mutually beneficial relationships. This report is designed to be a practical, accessible tool that provides a wealth of data at your fingertips to help you put audiences at the heart of your organisation.”



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